

# INDUSTRY ADVISORY BOARD FALL 2021 DIGITAL FORUM – TIME TO MEET AGAIN!

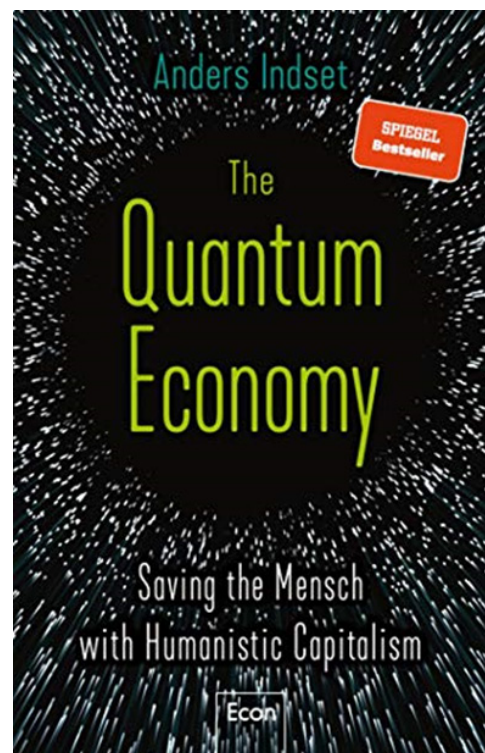
Theme – The Economics of Technology, Humanity & The New Business Models

As we reflect the first three quarters of 2021, two important reflections stare at us:

1. As Freeman Dyson American mathematician concluded at a conference - Technology is a gift of God. After the gift of life, it is perhaps the greatest of God's gifts. It is the mother of civilizations, of arts and of sciences. – We ponder, how can it be used without causing negative disruption to society but in a manner it benefits one and all.
2. Economist Paul Romer talks about **Combinatorial Explosion** where every generation has perceived the limits to growth that finite resources and undesirable side effects would pose if no new recipes or ideas were discovered. And every generation has underestimated the potential for finding new recipes and ideas. We consistently fail to grasp how many ideas remain to be discovered. The difficulty is the same one we have with compounding: possibilities do not merely add up; they multiply – We wrap this under organizational innovation and driving human capital investments.

Transformation led by digital technologies create unthinkable opportunities for enterprises to support communities and benefit economies. The platform economy has created as Google chief economist Hal Varian calls “micromultinationals”, which is the 21st century model.

With this as the theme, we put together 120 minutes of executive session for you this fall with Global Thought leader Anders Indset - a Norwegian philosopher, author and public speaker. Among the philosophical and socio-political ideas, he has advanced are digitization, lifelong learning, narcissistic rage and the Q Economy.



## AGENDA

DAY & DATE – THURSDAY 14 OCTOBER 2021 – TIME New York US

### 10.50a – 11.00a

- Members and Delegates logins

### 11.00a – 11.10a

- Introduction & Housekeeping – Holger Frensel
- Welcome Note – Andre Fernandes

### 11.10a – 12.10p

- “How the Q economy will change our world for the better – What comes after digital?”. - Anders Indset

### 12.10p – 12.55p

- “Sustainable Transformation” – A holistic way to manage Digital and Green Transformation

### 12.55p – 01.00p

- Sessions Reflections & Wrap Up – Frederik Storhaug

## SESSION BRIEF

### ANDERS INDSET SESSION

As the **BUSINESS PHILOSOPHER** shares that **Anders Indset** is one of world’s leading Business Philosophers offering a new perspective on the „art of thinking“. By bridging the philosophy of the past with the technology and science of tomorrow, he shows how leaders can cope with the 21st century. In his latest international bestseller “The Q Economy – What Comes After Digital?” he outlines a new operating system for the economy to tackle upcoming economic and societal challenges for humanity. His 10 postulates of change provide a framework to cope with our fast-paced world.

**Thinkers50**, “The Oscars of Management-Thinking”, has included Anders as “one of the 30 management thinkers most likely to shape the future of how organizations are managed and led”. His latest work focuses on the philosophy of mind, the study of consciousness, and the societal impact of exponential technologies.

Note – To prep for this session please visit - [How the Q Economy Will Change Our World for the Better - Business Philosopher | Anders Indset](#)

### SUSTAINABLE TRANSFORMATION SESSION

Industry Advisory Board Global Research Team took up a research for the fall meeting around industry view on how the 4th industrial revolution is impacted by digital and advanced technological developments which we all see has radically transformed industrial value chains, business models, production facilities and the society as a whole.

At the session we will share the findings around **THREE** vectors:

**Vector 1** - Transformation landscape – We will review how the Global CIO’s and their peers view Transformation.

**Vector 2** – How each pillar of Transformation play a role – Digital – Commercial – Technology - Green

**Vector 3** – This part of the conversation will explore some of the other big strategic bets that incumbent value especially looking at ESG as a key lever towards building Enterprise Brand Trust and hoping will help them maintain or regain their strategic relevance to their bases.

Note - The session will also have Industry Practitioners sharing their insights.